

Peer Education Skill Share



21 July at AIDS 2014

Educational Goods for Sex Workers Distribution and PR



Educational Outreach Project



Peer Education Skill Share



Support for HIV/AIDS Consultants and Public Health Nurses

セックスワーカーの相談にのる保健師／HIV相談員のための手引

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【当事者と性感染症の話をす
セックスワーカー（以下 SW という）が
会のある相談員のみならず、セックスワ
についての幅広い知識・情報を身につけて
もし相談員の方が、セックスワークの仕事
物事情をよく知らなかったり、セックスワ
あると、当事者は話をしづらくなります。
また、相談者にアドバイスをする際に、社会
当事者本人よりも、他者への感染の危険を危
なる恐れもあります。
ぜひこの手引書を通じて、セックスワークの
が抱える諸問題についての理解を深めていた
ます。そして、セックスワーカーが利用しやすい
りの一助となれば幸いです。

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Educational Goods for Sex Workers 1

We created and published 10,000 copies of a brochure "Complete Guide to Working" for sex workers, which describes and illustrates 32 recommended safer service positions that can avoid bodily fluids or mucosal contact in four languages (Japanese, Chinese, Korean and English).



Consulting Program 2

We facilitated a monthly talk-and-consult café "Swash Paradise" (SwaPara) for sex workers (17 times in total). To provide professional support that meets sex workers' various needs and concerns, we invited a professional guest for each café (i.e. An expert on supporting single mothers, a lawyer expertized in debt issues, a ward office worker who knows how to make the most of the system and public campaigns, a successful sex worker/trainer, and an expert on child-related issues).



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Distribution and PR

We distributed our educational goods at approx. 500 red light district stores in Osaka prefecture. We invested in building relationships with the store managers by asking their opinions about our goods; their workers' needs; whether they have a training on working as a sex worker and so on. The pens with educational information written on the body for clients, which we created last year, were also distributed to be placed in the waiting room at the stores with accompanying pen holders explaining about the pens. We also distributed flyers about our monthly talk-and-consult café.



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We organized 5 in-store lectures on safer working and providing safer and satisfying services. We provided answers and advices to sex workers' questions and concerns around STIs, while focusing on demonstrating practical knowledge.

Support for HIV/AIDS Consultants and Public Health Nurses

We created a guide for HIV/AIDS consultants and public health nurses for better understandings of sex workers' needs and concerns.

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Website 6

We reconstructed our website with html coding for publicizing our educational brochures online. Our website is now available via PC, smartphones and cellphones in four languages (Japanese, Chinese, Korean and English).



<http://swashweb.sakura.ne.jp/node/5>
<http://swashweb.sakura.ne.jp/mobile/index.html>

Other activities

We opened a helpline service. We also wrote serial columns in job advertisement magazines and websites for sex workers, as well as in adult entertainment magazines for clients.



In January, we invited a sex worker support organization from Korea and we collaboratively facilitated in-store lectures for migrant sex workers with language support in Korean.



We were interviewed by Asahi newspaper about our projects and activities for 2013 fiscal year. Our interview was then publicized in the paper on December 28th.